



KWAZULU-NATAL PROVINCE
ECONOMIC DEVELOPMENT, TOURISM
AND ENVIRONMENTAL AFFAIRS
REPUBLIC OF SOUTH AFRICA



UNIVERSITY OF
KWAZULU-NATAL
INYUVESI
YAKWAZULU-NATALI



MUT
MANGOSUTHU
UNIVERSITY OF TECHNOLOGY



UNIVERSITY OF
ZULULAND

CALL FOR APPLICATIONS: KZN SOCIAL ECONOMY DEVELOPMENT PROGRAMME

The three universities located within the province of KwaZulu-Natal (MUT, UKZN and UniZulu), in collaboration with the Department of Economic Development, Tourism and Environmental Affairs, will be running the 2024 LED Champions Programme for social entrepreneurs. We therefore invite all local chambers of commerce, government, and the KZN community to nominate social entrepreneurs for the 2024 LED Champions Programme.

What is the KZN Social Economy Development Programme?

The KZN Social Economy Development Programme is essentially a social entrepreneurship development programme offered to social entrepreneurs also known as LED Champions to accelerate transformational change in their communities across KZN. Through a rigorous nomination and selection process, candidates who have existing enterprises that are making changes in their communities are selected to participate in the programme annually. The programme is based on a keen understanding of the particular challenges facing social entrepreneurs (across the globe) and modelled on an adaptation of best practice in both its curriculum and its delivery. Candidates are exposed to cutting edge thinking and innovative practices in social entrepreneurship across the major areas required for the development and scaling of their social enterprises.

Who are potential LED Champions?

Potential LED Champions are active social entrepreneurs whose enterprises are making a social or environmental impact in their communities. Women, people with disabilities, military veterans and victims of the recent social unrest are encouraged to apply provided that they have a business that has an impact on society.

What will the KZN Social Economy Development Programme offer?

The Champions Programme is a 7-month development intervention that is designed to capacitate social entrepreneurs to scale their impact. It will offer the opportunity to work with fellow LED practitioners.

This will happen through participation in a series of work integrated learning to develop their organizations / ideas into sustainable social enterprises. This programme includes workshops on personal growth and development, human centered design thinking, innovation, entrepreneurship, legal structures, financial management, marketing, human resources, integrated supply chain management and assessing and measuring performance of the enterprise.

Successful candidates will be funded for this programme. Funding includes, accommodation, (for candidate who reside outside of Durban and Richards Bay) and course materials.

When does the programme run?

The programme runs as an action learning, interactive social lab comprising two-day sessions per month in a plenary followed by action in the field, reflection and implementation. The teaching is a mix of online and face to face sessions during the programme, scheduled from February to September 2024.

HOW TO APPLY?

Please email a request for the application form to:

Mkhizes14@ukzn.ac.za

Your choice of university cannot be guaranteed. You may be allocated to one of the three higher educational institutions in KZN. Places are limited, apply early to avoid disappointment.

Requirements:

- Fluency in English
- An existing social enterprise in existence for a minimum of one years based in KZN
- Matric or equivalent
- South African citizen based in the province of KwaZulu-Natal

Enquiries:

Ms Sthembile Mkhize: 06433360766

If you're shortlisted for the interview please bring a copy of the following:

- Matric certificate or equivalent
- A supporting letter from a credible organization in your community, for example, the LED Officer of your Local Municipality, Local Business Chamber or similar organization.
- CV
- ID

DEADLINE FOR APPLICATIONS: 30 NOVEMBER 2023

REMEMBER TO USE THE SUBJECT TIT: SOCIAL ENTREPRENEURS 2024

INSPIRING GREATNESS



CALL FOR APPLICATIONS: 2024 KZN Social Economy Development Programme

The Durban University of Technology (DUT) in collaboration with the Department of Economic Development, Tourism and Environmental Affairs (EDTEA) will be hosting the 2024 KZN Social Economy Development Programme targeted at existing social entrepreneurs from across the KZN province. We therefore invite registered entities to apply for the 2024 KZN Social Economy Development Programme. Applications are to be accompanied by letters of support and nominations from their respective local structures such as business chambers of commerce, municipalities, NGOs, etc. who are familiar with the applicants' operations.

What is the KZN Social Economy Development Programme?

The traditional model of Entrepreneurship is premised on profit maximisation, at the cost of the environment and community, whereas Social Entrepreneurship on the other hand emphasises viability and optimization of the business for social impact on communities and the environment. Social Entrepreneurship is a business with conscience, and a heart. The KZN Social Economy Development Programme aims to provide a structured framework of social entrepreneurship concepts so that they can be embedded into business practices and thereby accelerate transformational change in their communities across the KZN province.

Who are the potential KZN Social Economy Development Programme candidates?

Potential KZN Social Economy Development Programme candidates are active social entrepreneurs whose enterprises are making positive social and/or environmental impact in their communities. Women, people with disabilities, youth and military veterans are encouraged to apply provided that they have a registered and operational entity and meet the minimum requirements as stipulated below. Aspiring applicants who are currently employed (full time or part time) will not be considered for this programme.

What will the KZN Social Economy Development Programme offer?

The KZN Social Economy Development Programme is a 9-month programme which includes both theoretical and practical components. This will happen through participation in a series of workshops and exposure to live case studies. The programme explores the concept of social entrepreneurship, how to develop a compelling and unique value proposition, developing a feasible business plan, online marketing, and developing a corporate identity. Successful candidates will be funded for this programme. Funding includes, accommodation, conferencing and course material.

Programme structure

The Programme will run once a month for 2 consecutive days from January 2024 to September 2024.

How to apply?

Interested candidates should email NelisiweM5@dut.ac.za to request for an application form. The completed application form and the required supporting documents listed below must be submitted via email to NelisiweM5@dut.ac.za

- CV
- Company profile
- A reference letter from a credible organization in your community, for example, the LED Officer of your Local Municipality, Local Business Chamber or similar organization.
- Applicants must use "KZN SEDP 2024" as the subject line of the email when sending through their applications.

Minimum requirements

- Matric certificate
- South African citizen based in the province of KwaZulu-Natal
- An existing registered social enterprise in operation for a minimum of one year based in KZN

Closing date for applications: 15 November 2023 @ 16:00

For Enquiries, use the subject title: **KZN SEDP 2024**

Email: Nelisiwem5@dut.ac.za

Tel: 031 373 6438